GESTÃO FINANCEIRA

Code: 27000

Main Scientific Area: Finance

Lecturer: Carlos Manuel Fernandes Plácido

Language of Instruction: Portuguese

Regime: S1

Contact Hours: 30h Total Workload: 130h

ECTS: 6,0

Objectives

Provide the students with a set of skills that enable them to assess the importance of financial management in the company, as well as the tasks of financial manager. To publicize a set of tools, methods and techniques of analysis for decision making on investment decisions and financing, as well as for sound financial management of resources. In addition we will cover the techniques of construction budgets and Business Plans. Integration of knowledge in the chairs next upstream (Accounting) and downstream (Project Evaluation and Final Project Course) using sharp practice.

Learning Outcomes

At the end of the course the students should be able to: Students should be able to understand and analyze the sources of information the company, including Balance Sheets and Income Statements and know the principles of financial management of an organization. They should also know and be able to use the main methods of assessing the financial assets, as well as mastering the fundamentals of financial calculation.

Course Contents

Chapter I – Financial Management Introduction 1.1. Objectives of the company 1.2. Analysis of the environment to the company 1.3. Financial analysis: objectives and stakeholders Chapter II - Instruments Analysis 2.1. The tools of financial analysis. The accounting documents and their limitations 2.2. Methods and techniques of analysis Chapter III – Treasury Analysis 3.1. Rule of minimum financial stability to the functional analysis of equilibrium 3.2. The structural balance of cash 3.3. The analysis of cash flows 3.4. Conditions for the maintenance of financial stability Chapter IV - Study of Profitability 4.1. Types of Profitability 4.2. Integrated Analysis of the different types of return 4.3. Financial stability and profitability 4.4. Cash flow and profitability Chapter V - Financial planning 5.1. Financial budget and cash budget 5.2. Estimate 5.3. Profitability estimates Chapter VI - Analysis and Risk Assessment 6.1. Operational risk 6.2. Financial risk 6.3. Global Risk

Recommended Bibliography

FERNANDES, C., PEGUINHO, C., VIEIRA, E., NEIVA, J., (2013) Análise Financeira - Teoria e Prática, 2ª Edição, Edições Sílabo BREALEY R. e MYERS S. (2008). Princípios de Finanças Empresariais, 5ª edição, Lisboa: McGraw-Hill de Portugal MARTINS, ANTÓNIO (2002). Introdução à Análise Financeira de Empresas, Porto: Vida Económica.

Learning and Teaching Methods

Chapters I, III, IV and V allow you to enable students to practice the knowledge and analysis of corporate economic and financial flows. Chapter II, III, IV and VI study the methods of economic analysis of financial, treasury management and analysis of the profitability of the company. The study and development of an adequate financial planning medium and long term is the subject of Chapter V.

Assessment Methods

Continuous assessment system:
Assessment test weighing 50% of the final grade.
Group work with individual defense weighing 50% of the final grade.

The Exam grade counts 100%.

There is no oral exam.