ECONOMICS OF THE FIRM

Code: 21730

Main Scientific Area: Economics

Lecturer: Cláudia Filipa Gomes Cardoso

Language of Instruction: Portuguese

Regime: S1

Contact Hours: 25h Total Workload: 110h

ECTS: 5,0

Objectives

The aim of curricular unit is to provide students with an articulated knowledge of the basic concepts of the economics of the firm, namely, at the level of the different theories of the firm, behaviour strategies in various situations and the relationship between the role of the State in Economy and business performance.

Learning Outcomes

At the end of the semester, students should be able to understand and articulate the main concepts of the theory and economics of the firm.

Course Contents

1. Theories of the firm

2. Strategic behaviour

3. The State and the firms

Recommended Bibliography

Baye, M. R. (2010). Managerial economics and business strategy. The Mc-Graw Hill,

Samuelson, W. F., Marks, S. G. (2008). Managerial economics. John Wiley Sons.

Worthington, I., Britton, C., Rees, A. (2005). Economics for business: Blending theory and practice. Pearson Education.

Learning and Teaching Methods

The programmatic contents will be developed in order to provide students with the skills of capturing and articulating the main concepts of the theory and economics of the firm.

The organization of the syllabus is done in an IN-OUT logic: Starting from addressing the issues of the internal environment of the firm, advancing to the interaction with the external agents and, finally, with the interaction with

the State, both in macroeconomic and microeconomic perspectives.

Assessment Methods

The continuous evaluation methodology includes two written, individual and face-to-face tests.

The first test has a weighting of 40% in the final classification.

The second test has a weighting of 60% in the final classification.