MUNICIPAL PLANNING

MSc Degree in Municipal Management

Code: 21703

Main Scientific Area: Public administration and finance

Lecturer: Vasco Leitão de Carvalho Gomes Leite

Language of Instruction: Portuguese

Regime: S2

Contact Hours: 40h Total Workload: 114h

ECTS: 5,5

Objectives

The main goal is to provide students with the study of municipal planning and strategic management, as well as enhancing their understanding as an instrument of public policies at central and local levels

Learning Outcomes

Understanding municipal strategic planning and management concepts

Understanding municipal strategic planning steps

Using municipal planning tools

Discussion of municipal strategic plan

Course Contents

1. Local Government Strategic Planning: Framework and concepts

2. Local Government Strategic Planning: process phases

3. Public participation in municipal strategic planning process

4. Strategic Planning and territory management instruments

5. Analysis of the strategic planning process in Local Government

6. Government and Innovation in municipal planning

Recommended Bibliography

BILHIM, João. A Governação nas Autarquias Locais. SPI - Sociedade Portuguesa de Inovação, Porto, 2004

CARAPETO, Carlos e Fonseca, Fátima. Governação, Inovação e Tecnologias - o Estado rede e a Administração Pública do Futuro. Edições Sílabo, Lisboa, 2009

DRUCKER, Peter. Inovação e Gestão. Editorial Presença, Lisboa, 1986

LOBO, Margarida Souza e Outros. Manual Prático de Gestão Autárquica.

CIDEC-Centro Interdisciplinar de Estudos Económicos, Lisboa, 2000 JÚLIO, Paulo. Crónicas de um autarca. Coimbra, Beirastexto, 2011

MADEIRA, Miguel. A Governança Municipal – os desafios da gestão local nas modernas democracias. Lisboa, Edições Colibri, 2011

MAFRA, Francisco e Silva, J. Amado. Planeamento e Gestão do Território, SPI - Sociedade Portuguesa de Inovação. Porto, 2004

NEVES, Arminda. Governação Pública em rede. Lisboa. Edições Sílabo, 2010

Learning and Teaching Methods

The course syllabus has been defined based on the objectives to be attained for this curricular unit, as well as the skills to be acquired by students. With the first chapter it is intended to understand the key concepts associated with strategic planning in local authorities. With the second aim is to understand the relationship with instruments of territorial management. With the third, fourth and five the target is to know the several phases of the strategic planning process, public participation in this process and review strategic plans of municipalities. In the last chapter the aim is to know the major innovations in terms of strategic planning in local authorities.

Assessment Methods

The evaluation will be carried out according to the following requirements:

Evaluation of the Final Work = 100%