

ETHICS AND SOCIAL RESPONSIBILITY

Code: 17402

Main Scientific Area: Languages and Humanities

Lecturer: Eva Maria Machado Miranda

Language of Instruction: Portuguese

Regime: S2

Contact Hours: 60h Total Workload: 108h

ECTS: 6,0

Objectives

Ethics and Social Responsibility main objectives are 1. to raise students' awareness towards the growing importance of ethics and social responsibility, 2. to highlight the major current ethical issues arising at the various levels of human action and in management, and 3. to reflect on the consequences of actions and behavior (at individual and collective level) in society and organizations.

Learning Outcomes

The topic areas included in the study unit intend to contribute to the development of knowledge and analytical skills in the context of today's key ethical issues arising at the different human and organizational levels, in order to:

- Recognize the growing importance of ethics at the various levels of human action as well as in management.
- Enlarge the knowledge on ethics and social responsibility in contemporary society, recognizing the importance of ethical decision making in organizations and identifying the underlying principles of moral philosophy.
- Analyze the ethical decision process, determinant factors and consequences, at individual and organizational level.
- Recognize the different approaches to social responsibility, reflecting ethically on social responsibility as an evolving organizational practice.

Course Contents

Basic concepts: theoretical and analytical framework.

Ethical theories.

Ethical issues on the different areas of the organizations; the process of ethical decision making in organizations.

Codes of ethics.

Ethics and professional ethics.

Individual and collective responsibility; the ethical dimension of social responsibility.

Recommended Bibliography

Almeida, F. J. R. (2010). *Ética, valores humanos e responsabilidade social das empresas*. Cascais. Principia.

Ferrell, O.C. et al. (2002). *Business ethics: ethical decision making and cases*. Boston: Houghton Mifflin Company.

Neves, J. (2014). *Introdução à Ética Empresarial*. Principia Editora.

Rego, A. et al (2006). *Gestão ética e socialmente responsável: teoria e prática*. Lisboa: RH Editora.

Treviño, L.K. e Nelson, K.A. (2004). *Managing Business ethics: straight talk about how to do it right*. Wiley.

Learning and Teaching Methods

Ethics and Social Responsibility main objective is to raise students' awareness to understand and discuss the importance and transversality that ethical and social responsibility issues assume nowadays. In this context, an approach to fundamental concepts, ethical theories and their application is carried out (O1.), highlighting the main ethical questions that arise at the different levels of human action and particularly in the scope of management, namely the codes of conduct (O2.), and reflecting on the effects of social responsibility actions (individually and collectively) on society and organizations (O3.).

Assessment Methods

Continuous evaluation – written test (face-to-face; 50%), elaboration and mandatory presentation/defense of a group project work (face-to –face; 40%), presence with active participation in class activities (10%). Students are approved if the average of the three evaluation items is equal or superior to 10,0 (ten, zero) points.

Exams – written exam (face-to face; 100%); students are approved if the final mark is equal or superior to 10,0 (ten, zero) points.