

## **POLÍTICAS PÚBLICAS**

Degree in Public Management

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Code: 16509

Main Scientific Area: Public administration and finance

Lecturer: Isabel Maria de Freitas Soares Ferreira

Language of Instruction: Portuguese

Regime: S2

Contact Hours: 60h Total Workload: 108h

ECTS: 6,0

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### **Objectives**

With the XXI century came new challenges: a more "regulatory" state and less service, implying a redefinition of the interactions between the political system, economic system and cultural and ethical system. Participatory democracy is based on active citizenship, implying the formulation of strategies of complementarity and participation between politics, public sector, private sector, social economy and civil society, in the search for more demanding public policies in relation to the expectations of citizens- taxpayers.

In this course, we intend to provide the domain of the main methods and techniques of preparation, implementation and evaluation of public policies with regard in particular to the field of its own concepts and language of modern public policy and systematization of the major problems of public policies.

### **Learning Outcomes**

A1: Knowing how to define "policy", as well as its scope of intervention.

R2: Identify and characterize the Portuguese political system and party dynamics.

R3: Identify, characterize and explain the models of analysis and theories of the political process.

R4: Knowing how to explain the dynamics of political environments and identifying the role of each of the stakeholders.

R5: Understand and know how to explain the process of building the political agenda and formulating public policy.

R6: Know how to discuss the challenges inherent in the adoption and legitimation of policies.

R7: Understand the process of implementing public policies.

R8: Reflect and contribute to the discussion of the evaluation and impact of public policies.

### **Course Contents**

1. The study of public policies
2. Environment and agents of the political process
  - Participatory Democracy
  - Portuguese Political System
3. Construction of the political agenda and formation of public policies
4. Decision-making and policy formulation
5. Adoption and legitimation of the policies
6. Implementation and management of public policies
7. Evaluation and impact of public policies
8. Case studies: sectoral public policies

### **Recommended Bibliography**

Alves, A. Moreira, J. M. (2004).O que é a Escolha Pública?Cascais: Principia

Cruz, Manuel Braga. (2017).O Sistema Político Português. Lisboa: Fundação Francisco Manuel dos Santos.

Freire, André. (2014).O Sistema Político Português.: séculos XIX-XXI. Lisboa: Almedina.  
do Minho.

Moreira, M. (2002).Ética, Democracia e Estado. Cascais: Principia.

Moreira, M. (2002).Liberalismo: entre o conservadorismo e o socialismo. Cascais: Principia.

Moreira, M. (2002).Ética, Economia e Política. Cascais: Principia.

Moreira, M. (2009).Leais, Imparciais e Liberais: crónicas a três mandamentos.Bnomics Editores.

Neves, A. (2010).Governança Pública em Rede. Lisboa: Edições Sílabo

Olson, Mancur. (1998).A lógica da acção colectiva: bens públicos e teoria dos grupos. Oeiras: Celta.

Rocha, Oliveira. (1995).Teoria do Processo Político e Políticas Públicas. Braga: Universidade

Santos, Vítor. (2002).Globalização, políticas públicas e competitividade. Oeiras: Celta.

### **Learning and Teaching Methods**

Between points 1 and 7 of the syllabus contents the student should strengthen basic knowledge at the level: the object of study of public policies; the environment and agents involved in the process of formulating public policies (in the context of participatory democracy, political system and digital transformation) and their legitimacy in decision making; implementation and evaluation of the impact of public policies on the creation of public value.

The achievement of these objectives is fundamental to reinforce the observation in an organizational context the importance of participation in the process of public policy formulation and respective evaluations of the impacts of these same policies in contributing to the improvement of socio-economic and cultural realities. In this sense, the student should be able to question and evaluate public policies, testing and applying new models, duly justified according to the contexts.

### **Assessment Methods**

The learning demonstrated by each student will be classified at the end of the course on a classical scale from 0 to 20 points.

Students will be assessed according to the following components and respective weighting in the final classification:

face-to-face regime:

Individual test - 60%.

Portfolio group (critical readings, with eventual presentation in class) - 40% - eLearning regime: individual test - 60%  
- Practical work - 40

eLearning regime:

individual test - 60%.

Group work - 40% (group work with an oral component of presential presentation, with weight of 40% in the final evaluation, in which 10% corresponds to the individual performance evaluation)