

ECONOMICS

Degree in Accounting

Degree in Accounting

Degree in Taxation

Degree in Taxation

Code: 13708

Main Scientific Area: Economics

Lecturer: Raquel Bernardette Vale Mendes

Language of Instruction: Portuguese

Regime: S2

Contact Hours: 75h Total Workload: 121h

ECTS: 7,0

Objectives

The main objective is to give the students an articulated understanding of the basic concepts of the economic theory. The market mechanism of supply and demand; the behavior of individual economic agents and their interaction in the markets; market structures; and the role of government in economic activity are among the topics that will be analyzed in the microeconomic field.

The macroeconomic analysis includes measurement of economic activity; inflation, unemployment and business cycles; Keynes' macroeconomic model; money, the Central Bank and monetary policy.

Learning Outcomes

By the end of the curricular unit, students should have knowledge of the basic economic concepts and dominate the central issues of the contemporary economic debate.

Course Contents

Part I. Fundamental concepts in Economics

Part II. Microeconomics

1. Theory of supply and demand

Demand

Supply

Market equilibrium

Price elasticity of demand and price elasticity of supply

Income elasticity of demand and cross/price elasticity of demand

2. Theory of the firm

Production function and production costs: short and long term

Production and profit maximization decisions

3. Theory of consumer behavior

Preferences and utility
Rational consumer choice
Consumer surplus

4. Market structures
Perfect competition
Imperfect competition

Part III. Macroeconomics

1. Measurement of economic activity
Concepts, measurement criteria and fundamental relations
Methods of measuring economic activity
Real aggregates and nominal aggregates

2. Inflation, unemployment, and business cycles
Concepts
Causes and consequences

3. Keynesian model and budget/fiscal policy
Introduction
Model hypotheses
Aggregate demand of goods and services
Model equilibrium
Multiplier mechanism
Budget/fiscal policy in the Keynesian model context

4. Money, Central Bank, and monetary policy
Money functions
Money supply and demand
Commercial banks and money creation
Central Bank

Recommended Bibliography

Mankin, N. Gregory e Mark P. Taylor. Economics. Hampshire: Cengage

Mochón Morcillo, Francisco. Economía. Teoría y Política. Madrid: McGraw Hill.

Mochón Morcillo, Francisco. Príncipios de Economía. Madrid: McGraw Hill.

Samuelson, Paul A. e William D. Nordhaus. Economía. Lisboa: McGraw Hill.

Learning and Teaching Methods

The syllabus was defined based on the objectives of the course and on the skills that should be acquired by students, as shown below.

For a better understanding of the issues addressed at the level of micro and macroeconomics, the course begins by introducing the basic concepts of economic theory, with the first three syllabus (Part I).

Understanding the behavior of main economic agents and their interaction in markets require the analysis of market through the mechanism of supply and demand, the study of the theory of consumer behavior and theory of the firm, and knowledge of market structures, discussed in Part II of the syllabus.

The analysis of the key issues that arise at the macroeconomic level justifies the study's measure of overall

economic activity, the Keynesian model and budget/fiscal policy, money, Central bank and monetary policy, which occupies the syllabus covered in Part III.

Assessment Methods

The evaluation regime for the curricular unit is continuous and periodical. The evaluation is based on two written tests, with a weight of 50% each one. The minimum grade required for each test is 7,0 values. A minimum final classification of 10 out of 20 is required for approval in the curricular unit. No oral exam is considered.